

**Q: What is Mini-THON®?**

**A:** Four Diamonds Mini-THON® is a powerful leadership development program that inspires teamwork, creativity and school spirit, while empowering students of all ages through philanthropy and community service. Raising nearly \$36 million since 1993, Mini-THON engages more than 90,000 students and 283+ schools each year to join Four Diamonds in their mission to conquer childhood cancer.

**Q: How do the dollars raised through Mini-THON® benefit my local community?**

**A:** Four Diamonds benefits kids around the world by funding childhood cancer research for better treatments and cures. Four Diamonds supports more than 80 pediatric cancer research professionals who are learning more about cancer and how treatments can be more effective while minimizing long-term side effects. Four Diamonds also covers 100% of all medical expenses and supports a team of specialty care providers to meet the needs of patients and their families.

**Q: Does Mini-THON® require a minimum for fundraising?**

**A:** There are no minimum fundraising requirements. Every dollar raised through Mini-THON makes a difference by helping children and families fighting cancer.

**Q: Is Mini-THON® part of the Penn State Dance Marathon (THON™)?**

**A:** Since 1977, Four Diamonds has been the sole beneficiary of the Penn State Dance Marathon (THON), the largest student-run philanthropy in the world. Mini-THON started in 1993 and was inspired by THON; however, dollars raised through Mini-THON directly benefit Four Diamonds and the children and families we help.

**Q: How long does it take to plan a Mini-THON®?**

**A:** A typical timeline for planning a Mini-THON ranges between six weeks and nine months, depending on the type of event your school would like to host. Four Diamonds can provide details on establishing a timeline for your event.

**Q: How long does a Mini-THON® have to last?**

**A:** Mini-THONs are typically multi-hour events that can include music, dancing, games, activities, speakers, crafts and food, but we defer to schools on what works best for their student body.

**Q: If my school already does a fundraiser for another organization, is there a place for Mini-THON®?**

**A:** Four Diamonds' commitment to youth leadership through Mini-THON is building future leaders, scientists, medical professionals and philanthropists committed to one common goal: conquering childhood cancer. We encourage students involved in their school's Mini-THON to identify opportunities for collaboration with other school events, fundraisers and programs.

**Q: How do I start a Mini-THON® at my school?**

**A:** To start a Mini-THON, contact Four Diamonds at 717-531-1370 or email [minithoninfo@pennstatehealth.psu.edu](mailto:minithoninfo@pennstatehealth.psu.edu). Four Diamonds will walk you through all of the resources provided to Mini-THON schools. A Four Diamonds Mini-THON liaison will also be assigned to your school to help guide you through the planning process.

