



## DONORDRIVE REGISTRATION **PUSH WEEK**

**December 2-6, 2024**

**Give your school a head start on fundraising! Now is the time to get your students and faculty registered on DonorDrive so that they can fundraise for your Four Diamonds Mini-THON®. To help you get a jump start on registration, Mini-THON will host a Registration Push Week on DonorDrive from December 2 through December 6, 2024.**

**We will be offering some exciting incentives that will enable your school to earn money for your Mini-THON! You are encouraged to get as many students, faculty and alumni as possible to register on DonorDrive and create a fundraising page for your Mini-THON event. We will have gift matches up for grabs each day of the week, so don't miss the chance to earn money for your Mini-THON!**

### **Monday, December 2**

The top 13 schools with the highest number of registrations for the day will each **earn \$200** credited to their Mini-THON.

#### **Power Hour: 11:30 a.m. to 12:30 p.m.**

The top 3 schools with the highest number of registrations during Power Hour will each **earn \$300** credited to their Mini-THON.

### **Tuesday, December 3**

The top 5 schools with the highest number of registrations for the day will each **earn \$250** credited to their Mini-THON.

### **Wednesday, December 4**

Every school that has at least 5 registrations during the day is entered into a lottery. 7 schools will be selected and each will **receive \$250** credited to their Mini-THON.

#### **Power Hour: 11:30 a.m. to 12:30 p.m.**

For every download and mobile login of the DonorDrive Charity Fundraising app during this hour, your school will receive 1 entry into a lottery. 3 schools will be selected and each will **receive \$300** credited to their Mini-THON.

### **Thursday, December 5**

From Monday through Thursday this week, any school that has had at least 10 students update their personal DonorDrive page by adding a profile picture and/or sharing why they are participating in Mini-THON, will be entered into a lottery. 9 schools will be selected and each will **receive \$300** credited to their Mini-THON.

### **Friday, December 6**

For every download and mobile login of the DonorDrive Charity Fundraising app this week, your school will receive 1 entry into a lottery. 8 schools will be selected and will each **receive \$500** credited to their Mini-THON. The lottery will close at 3:00 p.m.

#### **Power Hour: 11:30 a.m. to 12:30 p.m.**

The top 3 schools with the highest number of registrations during Power Hour will each **earn \$300** credited to their Mini-THON.

